

Annual EEO Public File Report

Covering the Period From December 1, 2010 to November 30, 2011

Comprising Station Employment Unit: **WKNE / WSNI / WKBK / WZBK / WINQ**

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title:	WKNE Afternoon Host	Date Filled:	1/18/2011
2. Job Title:	MRG Sales Representative	Date Filled:	11/14/2011
3. Job Title:	MRG Sales Representative	Date Filled:	11/14/2011

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title:	WKNE Afternoon Host			Date Filled:	1/18/2011
Source	Contact Person	Address	Tel #	# Persons interviewed per recruitment source	
Keene Sentinel	Harry Ahern	60 West St Keene NH 03431	603-352-1234		
In House Posting	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230	1	
WKNE website	Steve Hamel	wkne.com			
WINQ website	Steve Hamel	987wink.com			
WKBK website	Steve Hamel	wbkradio.com			
Saga communications	Matt Nystrom	sagacommunications.com			
NHAB website	Jordan Walton	nhab.org	603-627-9600		
All access		allaccess.com		1	
EEO Outreach Mailing List	Various	see attached list			
Total Number of Persons Interviewed				2	
Recruitment source that referred the hiree: type answer here					

2. Job Title:	MRG Sales Representative			Date Filled:	11/14/2011
Source	Contact Person	Address	Tel #	# Persons interviewed per recruitment source	
Job Fair (3/29/11)	Susan Wells	69 Stanhope Ave Keene NH 03431	603-352-9230	1	
Keene Sentinel	Harry Ahern	60 West St Keene NH 03431	603-352-1234	2	
In House Posting	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230		
WKNE website	Steve Hamel	wkne.com			
WINQ website	Steve Hamel	987wink.com			
WKBK website	Steve Hamel	wbkradio.com			
EEO Outreach Mailing List	Various	see attached list			
ON AIR Recruitment	Steve Hamel	WINQ			
ON AIR Recruitment	Steve Hamel	WKBK		1	
ON AIR Recruitment	Steve Hamel	WKNE		2	
Total Number of Persons Interviewed				6	
Recruitment source that referred the hiree: type answer here					

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy (Continued)

3. Job Title:		MRG Sales Representative		Date Filled:	11/14/2011
Source	Contact Person	Address	Tel #	# Persons interviewed per recruitment source	
Job Fair (3/29/11)	Susan Wells	69 Stanhope Ave Keene NH 03431	603-352-9230	1	
Keene Sentinel	Harry Ahern	60 West St Keene NH 03431	603-352-1234	2	
In House Posting	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230	1	
WKNE website	Steve Hamel	wkne.com			
WINQ website	Steve Hamel	987wink.com			
WKBK website	Steve Hamel	wbkkradio.com			
EEO Outreach Mailing List	Various	see attached list			
ON AIR Recruitment	Steve Hamel	WKNE	603-352-9230	1	
ON AIR Recruitment	Steve Hamel	WKBK	603-352-9230	1	
ON AIR Recruitment	Steve Hamel	WINQ	603-352-9230	1	
Total Number of Persons Interviewed				7	
Recruitment source that referred the hiree:				type answer here	

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number): 15

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
Job Fair (3/29/11)	Susan Wells	69 Stanhope Ave Keene NH 03431	603-352-9230	2
ON AIR Recruitment	Steve Hamel	WKNE	603-352-9230	3
ON AIR Recruitment	Steve Hamel	WKBK	603-352-9230	2
ON AIR Recruitment	Steve Hamel	WINQ	603-352-9230	1
WKNE website	Steve Hamel	wkne.com	603-352-9230	
WINQ website	Steve Hamel	987wink.com	603-352-9230	
WKBK website	Steve Hamel	wbkkradio.com	603-352-9230	
In House Posting	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230	2
Saga Communications	Matt Nystrom	Sagacommunications.com		
Keene Sentinel	Harry Ahern	60 West St Keene NH 03431	603-352-1234	4
All Access		allaccess.com		1
EEO Outreach Mailing List	Various	see attached list		
NHAB website	Jordan Walton	nhab.org	603-627-9600	

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Activity: Job Fairs

In March of 2010 and 2011, the Monadnock Radio Group co-hosted a job fair at the Keene Best Western. The event was done in tandem with the NH Office Of Employment Security.

Activity: EEO Training Management.

On September 21, 2010 Steve Hamel, Wendy Sampson and Luke Donahue attended a seminar with the Massachusetts Association of Broadcasters on EEO laws and compliance presented by Scott Flick of Pillsbury Winthrop Shaw Pittman, LLP.

Activity: Internship Program.

In 2010 and 2011, the Monadnock Radio Group placed 4 students from local high schools and colleges into our internship program learning many aspects of broadcasting. Internships are available for full time students seeking approved college or high school credit hours.

Activity: Tours given.

The Monadnock Radio Group hosted tours in 2010 and 2011. 22 adults supervised 72 students for tours of our studios and the inner workings of a radio station.

Activity: General Outreach.

We routinely contact various community groups to notify them of job opportunities at the radio stations and also direct users of our websites to organizations that can provide them with more information about pursuing a career in the broadcasting industry.

Activity: NHAB Scholarship Program

The Monadnock Radio Group took an active role in the Scholarship Program with the NH Association Of Broadcasters in 2010 and 2011. Our General Manager, Bob Cox is Vice Chair for the NHAB and we promote this on air and support it financially.